



SPONSORSHIP PACKET

FC Barcelona '26-'27 Season

Penya Barca Dallas
non-profit 501 c3
39-4774757

SPONSORSHIP OPPORTUNITIES

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Your brand, in front of a community that gives

A sponsorship is more than a logo on a banner. It is a public stand alongside an organization your customers already trust, in front of an audience that shows up, opens the email, and gives.

PEOPLE SERVED ANNUALLY

230

CENTS PER DOLLAR TO PROGRAMS

88

YEARS SERVING THE COMMUNITY

4

Our sponsors do not just write a check and disappear. They activate, and we treat every partnership as a relationship, not a transaction, which is why most renew before we even ask.

Visibility tied to a trusted mission

Your logo and story reach our full audience before, during, and after the event. Nine in ten people think more highly of a business that backs a cause they care about.

A partnership, not a transaction

A dedicated sponsorship lead handles every detail, from benefit fulfillment to a post-event recap with numbers your team can report up the chain.



Every dollar moves the mission forward

Sponsorship is the most leveraged gift you can make. It underwrites the cost of the event so that every cent raised flows straight into programs. When you sponsor, you are not funding a party. You are funding the year ahead.

01 \$25,000 funds

Sponsor a soccer team for a full year of training. 2 members assist FC Barcelona for at least 3 matches, Camp Nou visits and more. Food drive for area groups and Christmas events for families.

02 \$10,000 funds

2 children attend FC Barcelona Academy, 1 member assist FC Barcelona for at least 3 matches, Camp Nou visits and more. Food drive for area groups and Christmas events for families.

03 \$5,000 funds

1 member assists FC Barcelona for at least 3 matches, Camp Nou visits and more. Food drive for area groups and Christmas events for families..

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Barça Dallas sponsored my child and he was able to attend the FC Barcelona Camp

Sponsored parent

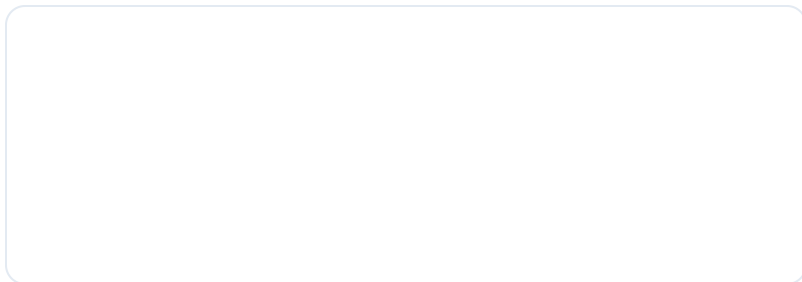
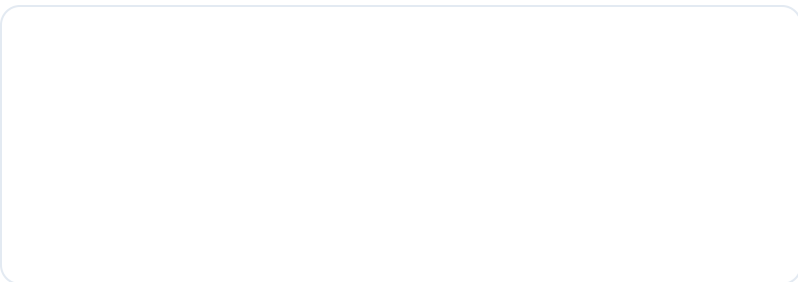


An engaged, generous, and growing audience

Our supporters are exactly the audience most brands work hard to reach: local, loyal, and ready to act. Below is the reach your sponsorship puts your brand in front of, before, during, and after the event.

230**EVENT ATTENDEES****550****EMAIL SUBSCRIBERS****10,000****SOCIAL FOLLOWERS**

Our attendees are from all ages and all backgrounds. They are business owners, and civic leaders. When your brand shows up here, it shows up in front of decision-makers who buy local and remember who showed up for the cause.



Ways to partner

Every tier delivers real visibility to your brand and real impact to our mission. Pick the level that fits, or talk to us about a custom package.

1	Gold Sponsor ✓ weekly social media post ✓ Logo at our watch parties next to ours ✓ Logo and link on our web page ✓ Logo on member's t-shirt	\$10,000 SPONSORSHIP	3 SLOTS
2	Silver Sponsor ✓ Logo and link on our web page ✓ bi-monthly social media post ✓ logo at our watch parties ✓ logo on member's t-shirt	\$5,000 SPONSORSHIP	6 SLOTS
3	Bronze Sponsor ✓ Name listed at our watch parties ✓ monthly social media post ✓ Logo on the web page	\$2,500 SPONSORSHIP	10 SLOTS
4	Community Friend ✓ Logo on the web page ✓ Group thank-you at watch parties	\$1,000 SPONSORSHIP	20 SLOTS

Each tier has a full page in this packet with complete benefits and a commitment form. To reserve a tier, reach out to Maria Gonzales by **Dec 27, 2026**.

1

Gold Sponsor

Anchor the mission

Premium brand placement across the event with dedicated stage recognition. Best for partners who want strong visibility.

SPONSORSHIP PRICE	SLOTS AVAILABLE	SPONSOR VALUE	TAX-DEDUCTIBLE
\$10,000	3	\$15,000	\$7,000

#	BENEFIT INCLUDED	
1	✓	Weekly Social Media Post for 1 FC Barcelona season
2	✓	Logo at our watch parties
3	✓	Logo and link on the event web page
4	✓	Social media spotlight (4 posts)
5	✓	Recognition from the stage during opening remarks
6	✓	Logo on member's t-shirt

COMMITMENT

Sponsor name

Signature

Date

2

Silver Sponsor

Power the programs

Solid brand presence across event collateral with group recognition from the main stage.

SPONSORSHIP PRICE	SLOTS AVAILABLE	SPONSOR VALUE	TAX-DEDUCTIBLE
\$5,000	6	\$7,500	\$3,500

#		BENEFIT INCLUDED
1	✓	Logo and name on web page
2	✓	Social media thank-you post
3	✓	Bi-monthly Social media post
4	✓	Group recognition
5	✓	Logo on member's t-shirt

COMMITMENT

Sponsor name

Signature

Date



3

Bronze Sponsor

Join the circle

An accessible way for community partners to show up for the mission. Includes program recognition.

SPONSORSHIP PRICE

\$2,500

SLOTS AVAILABLE

10

SPONSOR VALUE

\$3,750

TAX-DEDUCTIBLE

\$1,750

#

BENEFIT INCLUDED

1



Name listed at watch parties

2



Monthly social media post

3



Name and logo on web page

4

COMMITMENT

Sponsor name

Signature

Date _____



Penya Barca Dallas · FC Barcelona '26-'27 Season

4

Community Friend

Stand with us

For small businesses and individuals who want to put their name behind the mission. A warm, visible way to show your community you care.

SPONSORSHIP PRICE

\$1,000

SLOTS AVAILABLE

20

SPONSOR VALUE

\$1,500

TAX-DEDUCTIBLE

\$700

#

BENEFIT INCLUDED

1



Name listed at watch parties

2



Name and logo on web page

3



1 Social media thank you post

COMMITMENT

Sponsor name

Signature

Date _____

Yes! We want to partner with Penya Barca Dallas. Complete this form to reserve your sponsorship. Select your level, fill in your details, and return it to the contact below.

1. CHOOSE YOUR SPONSORSHIP LEVEL

☐ Gold Sponsor\$10,000

☐ Silver Sponsor\$5,000

☐ Bronze Sponsor\$2,500

☐ Community Friend\$1,000

☐ Custom / in-kind package — amount \$_____

2. SPONSOR DETAILS

COMPANY / SPONSOR NAME		CONTACT NAME	
EMAIL		PHONE	
LISTING NAME (AS IT SHOULD APPEAR IN PRINT)		WEBSITE	

3. PAYMENT

☐ Check enclosed

☐ Zelle

☐ Credit card (we will call)

☐ Pay online

AUTHORIZED SIGNATURE	DATE
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Please return this form by **Dec 27, 2026** to Maria Gonzales · Captain@PenyaBarcaDallas.com · (214) 616-5831. Tax-deductible amounts shown in this packet are estimates; consult your tax advisor.